



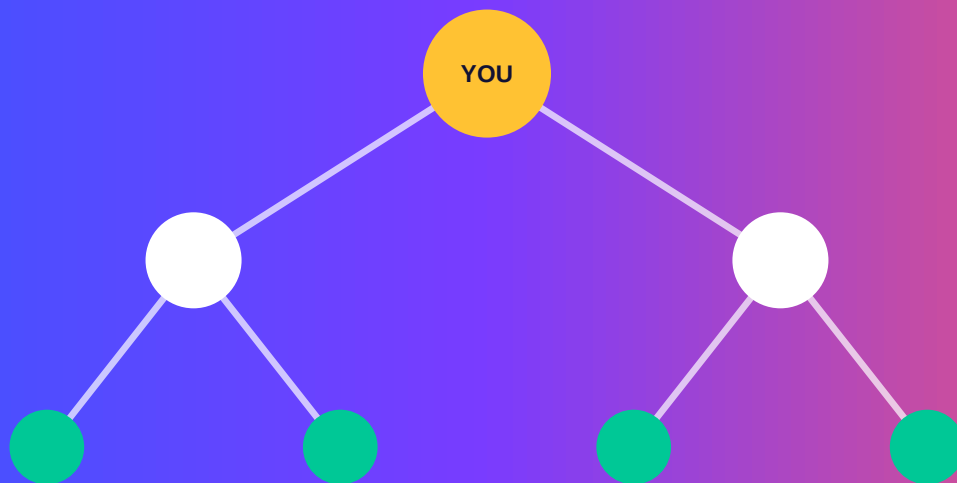
PRIME MLM SOFTWARE

Network marketing technology since 2019

BUYERS GUIDE 2026

MLM Software Buyers Guide

How to choose the right platform for your direct selling business, without regret. A visual checklist of what to look for, what to ask, and what to avoid.



8

must-have modules

6

buying steps

5

red flags to avoid



STEP 1

8 things your platform must handle

Compensation is the heart, but a network business also runs on orders, payments and the member experience.

1

Commission engine

Accurate, automated payouts and bonuses for your plan.

2

Genealogy & ranks

Downline trees, rank rules, volume tracking.

3

E-commerce & orders

Catalog, cart, inventory and auto-ship.

4

Payments & payouts

Gateways, e-wallets and payout channels.

5

Member portal & app

Dashboard, reports and mobile access.

6

Multi-country

Multi-currency, multilingual, tax-aware.

7

Reports & analytics

Sales, team performance, payouts.

8

Security & roles

Access control, audit trail, backups.

STEP 2

Match the software to your compensation plan

Confirm your plan type is supported, and that you can change rules later without hiring a developer.

Binary

Two legs; pay on balanced volume.

Unilevel

Unlimited width; pay by level depth.

Matrix

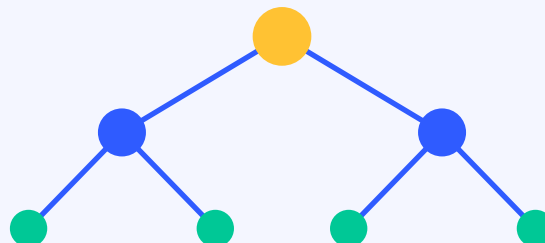
Fixed width and depth, often spillover.

Board

Members cycle through boards.

Hybrid

A custom blend of the above.





STEPS 3 TO 8

Your buying roadmap

Six moves from first idea to a confident launch.

1

Define your plan and goals

Write down your compensation plan, launch countries and expected member volume.

2

Shortlist 3 vendors

Check independent reviews and ask for client references you can actually contact.

3

Demo with your own scenario

Have them configure your plan and run sample payouts, not just a generic demo.

4

Test integrations and security

Verify payment gateways, e-commerce connectors, hosting, backups and data ownership.

5

Compare total cost

Include setup, customization, hosting, support, upgrades and any per-transaction fees.

6

Pilot, then launch

Run a small test group, verify commissions by hand, then go live with training and support.

COMPARE

Vendor scorecard

Score each vendor from 1 to 5.

Criteria	What to verify	Vendor A	Vendor B	Vendor C
Plan flexibility	Your plan without custom code; editable rules			
Payout accuracy	Test run matches manual calculation			
Integrations	Payments, shop, CRM, SMS and email			
Scalability	Speed at your target member count			
Support	Channels, hours, response time, SLA			
Total cost	One-time and recurring costs in writing			



WATCH OUT

Green lights and red flags

Green lights

- ✓ Sandbox or trial you can test
- ✓ Admins edit plan rules without code
- ✓ Clear pricing and data-export rights
- ✓ Reachable client references
- ✓ Documented security and backups

Red flags

- ✗ Refuses a demo with your own plan
- ✗ Vague or shifting pricing
- ✗ No source code or data-ownership terms
- ✗ Support only through a sales contact
- ✗ Promises income to your distributors

Compliance note: direct-selling rules differ by country. Get local legal advice on your compensation plan and income claims; software cannot make a non-compliant plan compliant.

CHECKLIST

Are you ready to buy?

- ☐ Compensation plan is written down
- ☐ Target countries and currencies are decided
- ☐ Budget includes hosting and support
- ☐ Shortlisted at least 3 vendors
- ☐ Requested a demo using my own plan
- ☐ Checked references and independent reviews
- ☐ Reviewed legal and compliance needs



Pricing at a glance

Current plans as listed on primemlmsoftware.com/pricing (verify before purchase).

BEST VALUE FOR OWNERSHIP

Self-Hosted License

\$1,800 one-time payment

- Full source code ownership
- Lifetime license, no monthly fees
- Install on your own server
- Custom compensation plan
- Dedicated support
- One payment gateway (pay in)
- Any two languages
- Replicated website
- Internal messaging system
- News and events, support tickets

PAY AS YOU GROW

Cloud Platform

\$535 setup fee

- Up to 500 income centers
- Managed cloud hosting included
- Instant deployment
- Free security and SSL
- Automatic backups
- Scalable as your team grows
- Technical support included
- One payment gateway (pay in)
- Standard plan (no custom compensation plan)

TRUST

250+

loyal customers

45+

countries served

7+ yrs

delivering IT solutions

4.7-4.9

avg. ratings on major review sites*

Basic package includes: dashboard, genealogy and sponsor trees, user management, settings, messaging, finance and wallets, reports, e-wallet and cash/bank payment module, news and events tools.

**Ratings as published on the Prime MLM Software website (Google, Capterra, SoftwareSuggest and others). Prices may change; confirm on the pricing page or with the team.*



TALK TO US

Get a personal walkthrough

Book a free demo and test the platform against your own compensation plan. A software engineer will reply within 24 hours.

Phone (Mon-Sat, 9am-6pm)

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+593 987600718

Email

info@primemlmsoftware.com

bdm@primemlmsoftware.com

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+91 9539631646

Fast replies for sales and support

Free demo

primemlmsoftware.com/free-demo

See it configured for your plan

GLOBAL HUBS

Offices worldwide

India (HQ)

1st floor, Suit-4, KT Building, East Kizhakkoth,
Kacherimukku, Calicut, Kerala 673572

Canada

54 Thorncliffe Park Dr, Unit 210, East York, ON M4H
1K6

Ecuador

Vernaza Norte, Manzana 13 Solar 6 PB, Guayaquil

Malaysia

Axiata Tower, 27th floor, Jalan Stesen Sentral 5, Kuala
Lumpur Sentral, 50470 Kuala Lumpur

Ready to choose with confidence?

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